

EOI closes 10 November

# ***CLEAN UP OUR BACKYARD***



[MARS]



City of  
STONNINGTON

[www.marsgallery.com.au](http://www.marsgallery.com.au)

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## Clean up our Backyard

Public art Commission funded by the City of Stonnington

Artist Brief

MARS Gallery  
7 James Street, Windsor  
Victoria 3181  
Australia

September 2019

## Clean up our Backyard Artist Brief

### **Introduction:**

MARS Gallery is calling all artists to submit proposals for a public street art initiative funded by the City of Stonnington Arts and Culture grant.

*Clean up our Backyard* is a not-for-profit initiative launched by MARS Gallery aiming to improve the street art around its home in Windsor, Melbourne Australia.

The unveiling of the project will be used to raise money for Skyline Education Foundation Australia, a charity that aims to facilitate education for talented young people who are financially and / or socially challenged. For this reason, we ask artists to present proposals that address concerns facing young people today. We also encourage artists to consider the local history of the Windsor/ City of Stonnington area.

MARS also encourages artists to explore digital interaction and audience engagement in their proposals.

With the commission MARS hopes to:

- Improve the environment of an important shared public space
- Bring people to the area
- Attract tourists and contribute to the local economy
- Encourage shopkeepers to take pride in local public areas
- Create an enduring visual message addressing the issues facing young people across the world today

The chosen artists will also be available for outreach and fundraising events accompanying the project. We hope artists will be able to contribute ideas for engaging the public and raising money for Skyline Education Foundation.

## How to apply:

MARS invites artists around the world to submit Expressions of Interest to take over one of four buildings belonging to local businesses as detailed in the project information pack.

Submission of Expressions of Interest is free. Artists must submit a written proposal by **10 November 2019** to [alana@marsgallery.com.au](mailto:alana@marsgallery.com.au). Proposals must include the following:

- An artist statement detailing the ideas of the project, bio and/or CV.
- Project details including intended materials, size and how the project addresses the intensions of the commission (see bullet points above).
- Visual mock-up of their work.
- Examples of previous work (3 - 10 images).
- Indication of a preferred area/ buildings of interest and reason for selection (see additional info pack)
- Preferred contact details

A panel of judges will select and announce the four successful artists by **22 November 2019**.

Each successful artist will receive \$10,000 to realise the project and once completed, UV anti-graffiti finish will be applied to ensure the longevity of the works.

Painting will commence on **Tuesday 10 March 2020** with a maximum of 4 weeks realisation time. MARS will be happy to help artists find accommodation in Melbourne for the duration of the installation.

There will be a launch event and fundraiser for Skyline Education Foundation Australia on **Saturday 4 April 2020**.